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WSJ: Women's Return to the Workforce Sees Lightbridge Academy Increase in Enrollment and Applications

American women are returning to the workforce, helping to fuel economic growth amidst high inflation and rising interest rates, according to a recent article published in [The Wall Street Journal](#).

For four consecutive months, women have gained more jobs than men, holding over 49.8% of all nonfarm jobs. Factors such as higher pay, remote work adoption and financial pressures are encouraging more women to seek employment. Women now hold 66% of jobs in the leisure, hospitality, private education, health and other services sectors. The recent labor-force recovery has been particularly significant among mothers, with the share of mothers with school-age children employed or seeking work surpassing January 2020 levels.

[Lightbridge Academy](#)® CEO [Gigi Schweikert](#) told WSJ that the early childhood education and child care franchise has seen a steady increase in enrollment over the past few months as more mothers return to the workforce. Additionally, applications for teaching jobs at Lightbridge Academy are up about 50% from 2020 and the first few months of 2021, when labor shortages resulted in shortened hours.

Read the full article, [here](#).

For more information on single or multi-unit franchising opportunities with Lightbridge Academy, visit <https://lightbridgeacademyfranchise.com/multi-unit/>.